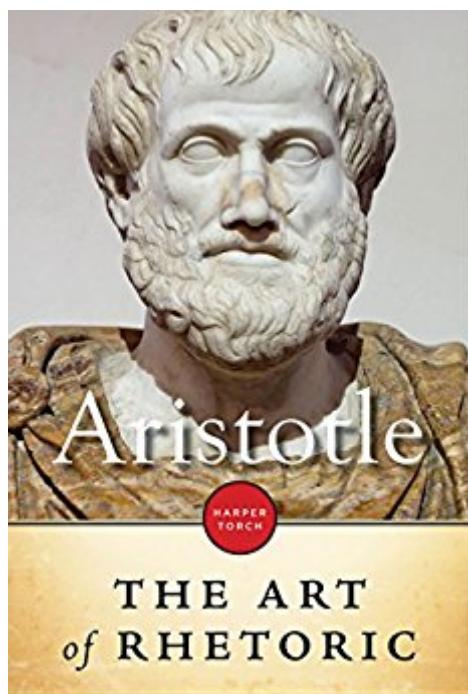


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The Art Of Rhetoric



Synopsis

In *The Art of Rhetoric*, Aristotle demonstrates the purpose of rhetoricâ "the ability to convince people using your skill as a speaker rather than the validity or logic of your argumentsâ "and outlines its many forms and techniques. Defining important philosophical terms like ethos, pathos, and logos, Aristotle establishes the earliest foundations of modern understanding of rhetoric, while providing insight into its historic role in ancient Greek culture. Aristotleâ ™s work, which dates from the fourth century B.C., was written while the author lived in Athens, remains one of the most influential pillars of philosophy and has been studied for centuries by orators, public figures, and politicians alike. HarperTorch brings great works of non-fiction and the dramatic arts to life in digital format, upholding the highest standards in ebook production and celebrating reading in all its forms. Look for more titles in the HarperTorch collection to build your digital library.

Book Information

File Size: 542 KB

Print Length: 192 pages

Publisher: HarperTorch (September 2, 2014)

Publication Date: September 2, 2014

Sold by:Â HarperCollins Publishers

Language: English

ASIN: B00MMHLJ4U

Text-to-Speech: Enabled

X-Ray: Not Enabled

Word Wise: Enabled

Lending: Not Enabled

Enhanced Typesetting: Enabled

Best Sellers Rank: #181,150 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #6 inÂ Books > Politics & Social Sciences > Philosophy > Analytic Philosophy #81 inÂ Kindle Store > Kindle eBooks > Reference > Words, Language & Grammar > Rhetoric #693 inÂ Books > Reference > Words, Language & Grammar > Rhetoric

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